

Pure Color — Detergent for Coloured Clothes

Half the usual dose, and it works at 30°C.

BH0021

In short

- 1 L, phosphorus-free
- Formulated specifically for coloured garments
- Requires only half the normal washing dose
- Enhances the intensity of colours

How to use it

Soft or moderately hard water: 20 ml for 4–5 kg of laundry (a cap, not quite full), 30 ml for 6–8 kg (a cap and a half), 40 ml above 8 kg (two caps). Very hard water: 25 ml, 40 ml and 50 ml for the same loads. Pre-treat stubborn stains such as ink or waterproof make-up before washing.

Worth knowing before you buy

- Not for wool, silk or delicate fabrics.
- Wash new clothes separately.
- DANGER. Causes serious eye irritation and skin irritation. Wear gloves and eye protection.
- If it gets in the eyes: rinse cautiously with water for several minutes, remove contact lenses if easy to do, keep rinsing, and call a poison centre or doctor immediately.
- Scent: geranium, lemon and bergamot; tuberose, jasmine and violet; vanilla, tonka bean and sandalwood.